COURSE SPECIFICATION

Awarding body: Norwich University of the Arts

The University is a recognised body with taught degree awarding powers. The

University is subject to regulation by the Office for Students (OfS).

Course title: BSc (Hons) Games Development four-year degree

Level of Study: The level of study is aligned to Level 6 Descriptors of the Office for Students

(OfS) Sector Recognised Standards (SRS) (May 2022)

Award: Bachelor of Science Degree with honours (BSc (Hons))

Mode of Study: Full-time

Duration of Course: 4 years

Language of Study: English

Course Accreditation: None

Relevant QAA Subject Computing (2022)

Benchmarks: https://www.qaa.ac.uk/docs/qaa/sbs/sbs-computing-

22.pdf?sfvrsn=ebb3dc81 2

Art and Design (2019)

For further information see: https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/sbs-art-and-design-17.pdf?sfvrsn=71eef781 16

Subject Benchmark Statements set out expectations about standards of degrees in a range of subject areas. They describe what gives a discipline its coherence and identity, and define what can be expected of a graduate in terms of the abilities and skills needed to develop understanding or

competence in the subject.

Tuition Fees: For details of tuition fees see: http://www.norwichuni.ac.uk/study/finance/

Other Course Costs: The cost of materials for producing course work is not included in the tuition

fee. Due to the choice and diversity it is not possible to generalise about the costs that you might incur. On average students of arts, design and media courses spend around £285 in their first year rising to £425 in their second

year and £680 in their graduating year.

The course may also offer an opportunity to attend one or more study visits. These visits are not compulsory and costs vary depending on the location and

duration of the study visit.

For details see: https://norwichuni.ac.uk/wp-content/uploads/2018/01/Games-

Development-Course-Costs-24.pdf

ADMISSION REQUIREMENTS

Entry Requirements / Interview / Portfolio:

When you apply to the BSc (Hons) Games Development four-year degree at Norwich University of the Arts, we will ask you to send in your portfolio digitally and a written submission. These methods are used to assess your suitability to the course. These elements should clearly demonstrate your passion for the subject and your individual creativity.

Detailed information regarding entry requirements and portfolio guidance can be found here:

https://www.norwichuni.ac.uk/study-at-norwich/courses/bsc-hons-games-development/ https://norwichuni.ac.uk/study-at-norwich/courses/bsc-hons-games-development/#tabs-portfolio-guidance

AIMS AND OUTCOMES OF UNDERGRADUATE STUDY

The Aims and Outcomes of the Year 0 programme at the University have been developed with reference to the descriptors for (a) the QCF Level 3, and (b) the FHEQ Level 4. Entry requirements for the University's Year 0 programme include the satisfactory achievement of Level 3 qualifications. The academic standards expected of students who successfully complete the Year 0 programme therefore exceed QCF Level 3. Teaching, learning and assessment on the Year 0 programme are designed to provide students with further preparation for one of the University's undergraduate degree courses at FHEQ Level 4 (Year 1 of undergraduate study).

In defining the Year 0 programme at Norwich University of the Arts, consideration has also been given to the QAA guidance paper *International students - studying in the UK* (January 2012) in designing programmes of study that recognise variations in student expectation along with the benefits associated with diversity.

The Aims of the Year 0 programme at the University are to:

- Provide an inclusive, supportive and stimulating learning environment to prepare students for the specialist study of arts, design and media;
- Enable students to gain an awareness of the nature and scope of arts, design and media practice, context and theory;
- Provide students with opportunities for imaginative, exploratory and rigorous creative practice;
- Provide an educational experience that prepares students for further study;
- Provide courses that make students aware of their potential future contribution to social, economic and cultural life:
- Provide curriculum content which is current and takes into consideration the work of a range of contemporary creative practitioners.

The Aims of Undergraduate Study are to:

- Provide students with an inclusive and stimulating curriculum for the specialist study of art, design, architecture and media.
- Maintain and nurture a commitment to intellectual and personal development as a basis for a lifetime of learning and professional practice.
- Provide students with opportunities for innovative, imaginative and intellectually rigorous opportunities for creative practice along with skills appropriate to the named award.
- To enable students to establish and develop key skills in areas of creative practice, research and professional practice as they apply to the subject.
- Provide students with the required practical and project management skills to realise ideas.
- Provide courses that prepare students for employment and professional practice and/or further study.
- Provide courses that enable graduates to make a useful contribution to the social, economic and cultural life of the region and beyond.
- Enrich curriculum content and ensure course currency through the professional practice, research and scholarship of staff.
- Emphasise the cultural, technical and vocational relevance of course provision.
- Develop effective collaborations with the creative and cultural industries, professional bodies, other HEIs and wider art, design, architecture and media communities.

GENERIC SKILLS

Students who successfully complete a Year 0 programme will:

- Be able to work with increasing independence in an area appropriate to the relevant sphere of creative practice:
- Be able to work with some flexibility and to recognise change and uncertainty in practice;
- Have begun to develop a professional approach in working towards achieving their full potential as a creative practitioner;
- Be able to work collaboratively, having regard to the views and needs of others;
- Have developed the ability to make effective use of basic processes and materials appropriate to course requirements;
- Be able to work with due regard to Health and Safety procedures and apply them to their chosen area of specialism or context;
- Be able to interpret and comment on their subject practice using spoken, written, spoken and visual means of communication.

Holders of Undergraduate Awards will:

- Have developed the skills to embark on a professional career or further course of study in a related field.
- Demonstrate a professional approach and work towards achieving their full potential as a creative or technical practitioner.
- Possess the qualities and transferable skills necessary for employment and progression to other qualifications assuming personal responsibility and decision-making.
- Be digitally literate in relation to the skills essential for professional practice and its representations.
- Be able to locate their work within relevant professional, cultural and historical frameworks.
- Be able to practice professionally in an area appropriate to their subject skills and expertise.
- Have developed the capacity to critically examine the context within which their practice is based.
- Be able to analyse information and experience to formulate and present reasoned arguments.
- Have an understanding of the extent of their knowledge, and how this influences analysis and interpretation based on that knowledge in their area of practice.
- Be able to interpret and communicate their practice using spoken, written and visual language.
- Be able to work flexibly to manage change and uncertainty.
- Be able to work independently and collaboratively while having regard to the views and needs of other stakeholders.
- Have developed the ability to make effective use of processes and materials appropriate to the subject.
- Be able to work with due regard to Health and Safety, Ethics, Sustainability and Risk Assessment considerations as they apply in in a range of professional contexts.

COURSE DIAGRAM

| BA0a: Introductory Studies | BA0b: Creative Practice | BA0c: Specialist Study |
|----------------------------|-------------------------|------------------------|
| 10 weeks | 10 weeks | 10 weeks |

| BSc1a: Creative Learning | BSc1b: Explore and Experiment |
|--------------------------|-------------------------------|
| 40 Credits | 80 Credits |
| 10 Weeks | 20 Weeks |

| BSc2a: Global Contexts | BSc2b: Collaboration |
|------------------------|----------------------|
| 80 Credits | 40 Credits |
| 20 Weeks | 10 Weeks |

| BSc3a: Research and Preparation | BSc3b: Resolution and Career Development |
|---------------------------------|--|
| 40 Credits | 80 Credits |
| 10 Weeks | 20 Weeks |

COURSE OVERVIEW

Games Development at Norwich University of the Arts has a reputation for producing graduates who excel, creatively and technically, in a constantly evolving industry. Our award-winning industry-led course focuses on developing technical understanding of software and design processes whilst deeply engaging with contemporary practice based theoretical concepts to level up your knowledge and experience as a Games Developer.

Games at Norwich has received international acknowledgement and recognition celebrating our innovative teaching methods and approaches. In recent years we have been ranked in the top 50 Best Creative Media & Entertainment Art Schools in the World by The Rookies, and seen students awarded the Graduate of the Year Award 2022 by TIGA. Our students have also seen success in their careers and pursuits whilst studying and beyond. Graduate employers include, Rebellion North, Flexifoil, Free Radical Design, Magicave, and Creative Assembly.

The course team is made up of specialists practicing within the discipline of Games. Academic staff maintain the production of creative projects, academic research and knowledge exchange initiatives within local, national and international communities. This informs the regular measuring and evaluation of course content by current and contemporary industry standards.

The course team is passionate about helping students realise their potentials and identify which routes into industry or postgraduate study may be applicable. Staff are invested in providing students with the skills to refine and communicate their creative voice, using a hybrid teaching model to invite students to challenge conventions and perceived boundaries, push creativity in new and undiscovered ways, and contest the uncontested space. In addition, both course content and course delivery are supported by our esteemed alumni and working industry professionals to ensure the learning and student experience is at the cutting edge of both academia and the games industry.

On the Games Development course, you will start with building 2D games by using a selected modern programming language. In the first year you will be introduced to programming skills, data structures, and game history to consolidate your fundamental skills to prototype your own game development project. In the second year and third year, the course team will break down the core knowledge in mathematics, algorithms, graphics, and physics to help you develop an in-depth understanding of game technologies and embed them into your studio practice.

When specialising your practice, we encourage you to embrace advanced approaches for innovative design and technical fluency in a range of professional software, as well as provide opportunities to engage with and embed theoretical concepts into your practice, pushing your ideas to the cutting edge. You will have the opportunity to create various genres of computer games, including their systems, gameplay elements, levels, and UI. While on this course you will have multiple chances to join the artists and designers of our sister course (BA (Hons) Games Art and Design) to make games that bring your technical abilities together with their artistry. You will do all this using content creation software—including game engines and creative suites—and for a range of platforms—including console, web, mobile, computer, augmented and virtual reality.

You will be working with a broad range of professional software and tools such as Visual Studio, Unreal Engine, and Latex editor, with opportunities to build your own graphics engine and physics engine by leveraging the power of open-source APIs such as openGL, Bullet Physics, and Ogre3D to enhance your professional skills as an industry-ready game developer.

We recognise that your journey in Games Development relies on many aspects beyond the application of programming. Therefore, you will study fundamentals of game design and be introduced to formative theoretical concepts from contemporary academics and practitioners. Doing so will ensure you develop critical thinking, analysis and communications skills key to allowing you to fortify your design choices within contemporary contexts.

You will learn how to use computational logic to generate interactivity in the creation of game prototypes. You'll also approach design and content creation with a focus on originality, supported by research into

historical, cultural and broader creative influences, helping you become a well-rounded and inventive practitioner within the discipline of Games.

You will be involved in collaborative projects, both within the University and with external events, to fortify your place within the development pipeline and build connections to enhance your own skillset through close collaboration with your peers. This will often take the form of a Games Jam, a tried and tested way of pushing your learning forwards. As a regular host of the Global Games Jam and UKIE Game Jam, we extend you the opportunity to join a global community of makers and challenge you to push your creativity!

Joining the University's Games community enables interaction and collaboration with peers within the Computer Arts and Technology Programme (including our sister course, <u>BA (Hons) Games Art and Design</u>, Animation, Animation and Visual Effects, and Creative Computing) as you pursue your area of specialism. In addition, the course provides regular opportunities to network with professionals working in the sector, whether through our programme of high-profile visiting speakers, or major industry events like Develop: Brighton, EGX, UKIE Conference, Women in Games Conference and Careers Expo, or the Norwich Games Festival.

You will benefit from our many industry links and opportunities, including opportunities for working with industry partners including industry-set briefs, portfolio reviews, networking events, guest lectures, and live career experiences. Elements of the course are designed in partnership with our industry professionals ensuring that the learning is relevant.

We recognise that your professional development is an integral part of your success when graduating from the course. In partnership with the Careers and Employability team and our valued industry network, the course provides opportunities for regular specialist creative careers advice such as; developing skills in CV writing, portfolio curation, interview skills and support, freelancing, business and start-up advice. With such breadth of skills and abilities, graduates from the course are equipped with the necessary specific and transferrable skills to work in a broad range of careers.

As a skilled practitioner graduating from the course, you will be well placed to step into a vast quantity of roles inside and outside of the industry. In addition, the structured focus on both specific and transferable skills throughout the learning will equip you with specialist technical proficiency, a critical eye, keen written and verbal communication skills, and considerable experience working independently and as part of a team. You will therefore be equipped with a versatility and adaptability to also pursue roles where good communication, analytical, presentational and inter-personal skills are required.

YEAR 0 UNIT: BA0a

Year 0 Unit: BA0a

Unit Title: Introductory Studies

Reference: BA0a

Year: 0

Duration: 10 Weeks

Study Time: 400 Hours

Description

This Unit is designed to help you to develop the practical skills and awareness of processes and research methods that are fundamental to developing a sustainable creative practice. You will be encouraged to develop a questioning and experimental approach to both your practice and thinking. Adapting to the working patterns and the level of enquiry, required for university study, can be difficult and this Unit will enable you to establish the tools and methods to navigate your studies successfully.

Key to the success of this Unit is the ability to test, question, record, and develop responses to the projects set, and to allow ideas to emerge from a process of experimentation, reflection and editing. Seldom is the first idea the best idea and you will be encouraged to explore your work from multiple directions, allowing you to arrive at the best solution for any given problem. You will also be introduced to the mapping skills that will allow you to develop an understanding of the context of your emergent work that will lay the foundation for further studying and career goals.

In the initial stages of the Unit, you will also gain an understanding of the importance of visualisation skills within the creative process, as a means to generate, develop, and communicate ideas. Within this Unit there are a number of creative workshops that will introduce you to key ideas and working processes, both practically and conceptually. You will also be introduced to a range of different technical workshops throughout the University, through a series of timetabled inductions. Projects will be informed by a programme of research seminars, with an accompanying portfolio of research tasks, referencing conceptual skills and the work of individuals and movements across a broad terrain of contemporary creative practice.

Topics covered in this unit

| Creative Practice | Research Practice and Critical Thinking | Careers and Personal Development |
|---|--|---|
| Generating ideas, taking creative risks, and developing work through an iterative process | Developing awareness of the interplay between practice and theory. | Navigating resources and developing life skills for university. |
| Developing practical skills to advance your practice | Gaining critical and contextual awareness of key creative practitioners. | Building communication skills |
| Using a journal to build skills in reflective learning | Developing research strategies and methods to support critical enquiry | Developing safe working practices on campus |

In this unit we aim to support you in:

- Familiarising yourself with the University and how to navigate your studies
- Developing research skills for creative enquiry, questioning and reflection
- Gaining confidence in experimentation and methods to develop your practice
- Developing communication skills for visual, oral and written work.

Learning Outcomes

Upon successful completion of this unit, you will be able to:

| Research | Show an understanding of RESEARCH methods to develop reference material for visual and written work |
|-------------------------------|---|
| Experimentation and Iteration | Develop your creative work through a process of EXPERIMENTATION and ITERATION. |
| Communication | COMMUNICATE effectively the development of your creative practice |
| Professional Practice | Show skills in INDEPENDENT LEARNING in the development of your creative work. |

Assessment Requirements

You are required to submit all the following for assessment:

- Body of creative work
- Supporting documentation
- Reflective Learning Summary
- 1000-word text

YEAR 0 UNIT: BA0b

Year 0 Unit: BA0b

Unit Title: Creative Practice

Reference: BA0b

Year: 0

Duration: 10 Weeks

Study Time: 400 Hours

Description

Within this Unit you will use and build upon the skills acquired within BA0a to begin to develop your creative practice, continuing to use key skills of research, questioning, ideas development, iteration, and reflection. You will be asked to consider what it is that you would like your work to communicate and how you can use process, media, and context to manipulate modes of communication. The unit is designed to allow you to interpret set projects from your own evolving creative position, enhancing your engagement in the development of your ideas and the way that you choose to express them.

Within this Unit you will begin to learn more independently, further utilising time management, and self-reflection skills. Through this unit you will be encouraged to further define the context in which you situate your practice, both in terms of realising the work, and how it is received by an audience of peers and others.

You are encouraged to consider your position in relation to the broad themes of health and welfare, education, social justice, culture, and economic livelihood, and consider how your work navigates them. Further to this, you will continue to extend your knowledge and understanding of the contextual references that surround your practice and your chosen discipline. Contextual research will inform your work, it is the fuel that feeds your ideas.

Topics covered in this unit

| Creative Practice | Research Practice and Critical Thinking | Careers and Personal Development |
|--|--|--|
| Using enquiry, iteration, and reflection to develop creative projects | Identifying, contextualising, and analysing relevant primary and secondary research | Developing time management and project planning skills. |
| Understanding creative intent, project realisation, and audiences. | Building contextual knowledge of discipline specific experts, practitioners, and creative industries | Building skills in negotiation and compromise in relation to working collaboratively |
| Developing reflective practice through documenting process and outcome | Developing writing skills utilising reliable sources, academic conventions, and Harvard references. | Building awareness of safe working practices in studios and workshops |

In this unit we aim to support you in:

- Establishing and building upon a developing critical and contextual understanding surrounding emergent practice, relevant to chosen discipline.
- Enabling the development of an individual creative practice through effective time-management, organisational skills, and a willingness to fully engage in the creative process.
- Developing personal creative work with consideration towards intent, outcome, and contexts.
- Developing an ability to communicate intended ideas and themes, through visual, written work, and verbal critique.

Learning Outcomes

Upon successful completion of this unit, you will be able to:

| Knowledge and Skills | Show developing KNOWLEDGE of contextual references that might inform your practice. |
|-------------------------------|---|
| Experimentation and Iteration | Apply skills in research, EXPERIMENTATION and ITERATION in developing and realising a body of work. |
| Reflection and Evaluation | Show an understanding and apply processes of REFLECTION in the development of your work. |
| Communication | Show an ability to COMMUNICATE ideas and themes through visual and written work. |

Assessment Requirements

You are required to submit all the following for assessment:

- Body of creative work
- Supporting documentation
- 1500-word essay

YEAR 0 UNIT: BA0c

Year 0 Unit: BA0c

Unit Title: Specialist Study

Reference: BA0c

Year: 0

Duration: 10 Weeks

Study Time: 400 Hours

Description

This Unit continues to build upon the skills and knowledge initiated in BA0a and BA0b. You will be asked to pose your own research questions, map your practice thematically and contextually and navigate set projects from you own areas of specialism. At this stage you will have begun to establish the early building blocks of your creative practice, utilising practical skills, skills in reflection and contextualisation. You will be encouraged to engage iterative processes from within your chosen specialism, demonstrating a willingness to test, edit and refine your work through to resolved outcomes. You will also be asked to make good use of self-evaluation and feedback to support you through the process of development and improvement as you seek to best express your ideas.

As part of this Unit, you will be supported by weekly research seminars that help you to build a contextual framework for your practical work that draws on your growing knowledge of contemporary, historical and critical concepts relevant to your subject specialism. You will also be asked to consider different aspects of sustainability, the social, political, cultural and environmental concerns surrounding making work in today's creative contexts. You will be asked to consider your own position in relation to these issues and demonstrate both a social and an ethical awareness.

As you progress through the unit you will be asked to articulate concepts and contexts within your supporting documentation and the ten-minute presentation, towards the end of the Unit. Following each weekly session, you will be set a research task, which will reflect the ideas discussed within the research seminars. You are asked to compile these tasks, handing in a portfolio of research tasks at the end of the unit.

Topics covered in this unit

| Creative Practice | Research Practice and Critical Thinking | Careers and Personal Development |
|--|---|---|
| Developing knowledge and ability in subject specific media, techniques, processes, and creative approaches | Questioning, contextualising, and evaluating information. | Industry and audience awareness |
| Developing independent learning skills and understanding of a continuing learning journey | Locating, understanding, and analysing key concepts and contexts relevant to your specialist subject. | Developing a professional approach to timekeeping and project management |
| Building a sustained approach to realising and presenting creative projects. | Developing and utilising an understanding of the interchange between practice and theory | Developing communication and presentation skills and confidence in public speaking. |

YEAR 0 UNIT: BA0c

In this unit we aim to support you in:

- Developing independent research skills to advance your creative work and understanding of the historical and critical context of your practice.
- Using self-evaluation and critical reflection
- Gaining skills in a range of media and processes
- Managing your creative process through to project realisation.
- Articulating the contexts and references relevant to your specialist subject and individual projects.

Learning Outcomes

Upon successful completion of this unit, you will be able to:

| Knowledge and Skills | Show KNOWLEDGE and SKILL in a range of processes, and materials in developing and realising a body of work. |
|---------------------------|---|
| Research | Apply RESEARCH skills in finding contextual references relevant to your work. |
| Reflection and Evaluation | Show an ability to inform the development of your work through a process of REFLECTION and EVALUATION. |
| Professional Practice | Exercise PERSONAL RESPONSIBILITY in managing the development of your work |

Assessment Requirements

You are required to submit all the following for assessment:

- Body of creative work
- Supporting documentation
- Ten-minute presentation

YEAR 1 UNIT: BSc1a

Year 1 Unit: BSc1a

Unit Title: Creative Learning

Reference: BSc1a

Year: 1

Credit Points: 40

Duration: 10 Weeks

Study Time: 400 Hours

Description

This unit will introduce you to the University's resources and campus and help you to understand the fundamentals of studying on a degree course. Within the unit you will learn skills relevant to your subject and have opportunities to explore and experiment.

You will be introduced to cultural, sustainable and ethical concepts that influence, and are influenced by, creative and scientific practice. You will be looking at methods for gathering information and data and investigate the ways in which that information can be interpreted. You will practice presentation techniques and consider how best to communicate your ideas through the presentation of your work.

The unit will help you to develop skills towards becoming an independent learner, i.e. someone with the ability to use initiative to advance their skills, knowledge and understanding and take responsibility for their own education.

Topics covered in this unit

| Scientific and Creative Practice | Research Practice and Critical Thinking | Careers and Personal Development |
|---|--|--|
| Exploring creative and scientific principles, methodologies and working practices | Understanding how to research and why it is important. | Preparing to learn: navigating university life and building connections and positive support systems |
| Developing scientific skills and exploring techniques and processes | Gathering and interpreting reliable information. | Building working practices in organisation, presentation and communication |
| Using documentation and annotation to build skills in reflective learning | Developing critical thinking skills | Developing safe working practices on campus |

In this unit we aim to support you in:

- Familiarising yourself with the University and what it has to offer
- Developing creative, scientific and practical skills in your subject
- · Learning the importance of research and how to gather and interpret information and data
- Gaining an understanding of the wider influences and challenges related to your discipline

YEAR 1 UNIT: BSc1a

Learning Outcomes

Upon successful completion of this unit, you will be able to:

| Knowledge and | Show that you have DEVELOPED SKILLS and KNOWLEDGE that are key to |
|-----------------|--|
| Skills | your studies |
| Research | Use RESEARCH skills to find out about the influences on your subject |
| | |
| Experimentation | Show an EXPLORATION of the fundamental techniques, processes and |
| and Iteration | concepts related to your subject |
| Communication | Present work in an organised way which COMMUNICATES your ideas and |
| | development throughout the unit |

Assessment Requirements

You are required to submit all the following for assessment:

- Body of creative work
- Supporting documentation
- Reflective Learning Summary

YEAR 1 UNIT: BSc1b

Year 1 Unit: BSc1b

Unit Title: Explore and Experiment

Reference: BSc1b

Year: 1

Credit Points: 80

Duration: 20 Weeks

Study Time: 800 Hours

Description

In this unit you will explore and experiment with techniques, materials and media. You will learn how iterative processes allow you to develop and refine your work and design thinking. There will be a focus on awareness of sustainable and responsible ways of thinking and working which will become embedded in your practice as you progress through the course.

Developing your understanding of the key concepts and challenges that exist for your subject and how they may be addressed is an essential aspect of the unit. You will be introduced to past and present influences on society and be encouraged to map them against the movements, styles, genres and theories associated with the sciences and your creative discipline.

Understanding the importance of research and how evidence can give weight to your ideas and opinions is central to your degree course. We will explain how to gather relevant information and data, analyse your findings and communicate what you have discovered in writing, with images and verbally.

You will find out about some of the possible careers you may go into and the businesses and organisations who may become your employers. We will support you in developing the transferable skills required by graduate roles, in particular: planning, organisation and working as part of a team.

Topics covered in this unit

| Scientific and Creative Practice | Research Practice and Critical Thinking | Careers and Personal Development |
|--|--|--|
| Using an iterative approach to explore the creative application of scientific techniques and processes | Understanding key cultural, social, and historical issues | Developing resilience, confidence, and your approach to working in a team. |
| Developing knowledge and understanding of scientific principles and methodologies | Selecting and evaluating information from a range of perspectives. | Awareness of industry and skills for employability |
| Gaining awareness of the ethical and environmental concerns of the discipline | Critically analysing images, objects, information, and texts. | Building organisation, project planning and presentation skills |
| Developing skills in reflective practice and independent learning | Applying the principles of academic writing to essays and reports. | Understanding safe working practices in studios and workshops |

In this unit we aim to support you in:

- Gaining specialist skills in your discipline
- Developing your approach to independent learning, planning, organisation and time management
- Gaining knowledge of some of the key influences on your subject and how to interpret them
- Developing an awareness of social and economic concerns that help to inform an ethical and sustainable practice
- Exploring and experimenting using iterative processes to help solve problems and generate ideas
- Developing skills in visual, written and oral communication
- Learning how to work effectively with others as part of a team

Learning Outcomes

Upon successful completion of this unit, you will be able to:

| Knowledge and | Show SPECIALIST KNOWLEDGE of your discipline and issues of |
|-----------------|--|
| Skills | SUSTAINABILITY that relate to it |
| Research | Use RESEARCH skills to find out about the historical and cultural influences |
| Research | |
| | on your discipline and INTERPRET your findings |
| Experimentation | Use an ITERATIVE approach to SOLVE PROBLEMS using relevant |
| and Iteration | techniques, processes and concepts |
| Reflection and | Show how you have used INDEPENDENT LEARNING to identify your training |
| Evaluation | needs and DEVELOPED SKILLS necessary to become proficient in your |
| | discipline |
| Communication | COMMUNICATE your ideas and what you have learnt in an organised, |
| | structured and consistent way |
| | · · · · · · · · · · · · · · · · · · · |
| Professional | Show that you have developed an understanding of key CAREER and |
| Practice | EMPLOYABILITY SKILLS and the RESPONSIBILITIES of working as part of a |
| | 1, |
| | team |

Assessment Requirements

You are required to submit all the following for assessment:

- · Body of creative work
- Supporting documentation
- Reflective Learning Summary
- Research Essay (2,000 words)
- Group presentation
- Industry folder

YEAR 2 UNIT: BSc2a

Year 2 Unit: BSc2a

Unit Title: Global Contexts

Reference: BSc2a

Year: 2

Credit Points: 80

Duration: 20 Weeks

Study Time: 800 Hours

Description

This unit will enable you to expand your specialist knowledge and skills and help you to identify areas for personal development through independent study. You will be asked to consider your work in different ways and how it is situated within a global context. You will be expected to advance your understanding of the challenges faced in protecting and improving the world we live in, and consider how your practice can be used to raise awareness and solve problems.

We will help you develop your critical evaluation skills and encourage reflection on your creative and scientific practice in terms of the professional, commercial, ethical, sustainable and contextual influences that surround it. The unit will support you to continue to develop your research, analysis and communication skills, exploring writing for different audiences, how to develop an argument and presenting your findings succinctly.

The unit will support you in making considered decisions about your future career through engagement with industry such as competition entry, working with live briefs and/or other forms of work-related learning such as work placements. You will prepare for employment opportunities by developing relevant self-promotional materials such as a CV, web site and/or professional social media presence.

Topics covered in this unit

| Creative Practice | Scientific Practice | Research and Communication | Careers and Employability |
|--|---|---|---|
| Developing and advancing creative skills | Developing scientific techniques and processes | Identifying and adopting appropriate research sources and methods | Self-promotion and preparation for employment |
| Identifying and proposing solutions to problems related to social, ethical and global challenges | Iterative development and technical prototyping | Evaluating evidence | Understanding the creative and cultural economy |
| Diversity and experimentation in materials and processes | Exploring scientific principles and methodologies | Identifying and applying appropriate theories and concepts | Work-related learning, competition entry, live briefs and/or opportunities to promote your work |
| Considering a variety of contexts and audiences for your work | Scientific Analysis | Persuasive written and verbal communication | Risk assessments and professional Health and Safety considerations |

YEAR 2 UNIT: BSc2a

In this unit we aim to support you in:

- Developing a breadth and depth of experimentation and the application of techniques, processes and materials
- Generating ideas and considering how to identify and solve problems related to your practice and wider global challenges
- Gaining an understanding of a range of research methods relevant to your discipline and developing your understanding of their application
- Identifying and applying relevant theories and ideas to your practice
- Communicating and presenting ideas to different audiences clearly and persuasively

Learning Outcomes

Upon successful completion of this unit, you will be able to:

- **LO1:** Use SPECIALIST KNOWLEDGE and skills relevant to your discipline, showing how you have applied SUSTAINABLE approaches to the production of your work
- **LO2:** Show how you have used ITERATIVE processes to identify and put into practice appropriate approaches to creative PROBLEM SOLVING
- **LO3:** EVALUATE your practice and how it can be APPLIED to a range of audiences in wider global contexts
- **LO4:** Show that you have used the processes of INDEPENDENT LEARNING and REFLECTION effectively in identifying the influences and possible interpretations of your work
- **LO5:** Use RESEARCH and COMMUNICATION to substantiate and explain the decisions you have made in producing your work to advance your studies
- **LO6:** Use CAREERS and EMPLOYABILITY SKILLS to identify the potential careers and roles that match your interests and abilities

Assessment Requirements

You are required to submit the following for assessment:

- Body of creative work
- Supporting documentation
- Reflective Learning Summary
- Written report (3,000 words)
- Personal planning folder

YEAR 2 UNIT: BSc2b

Year 2 Unit: BSc2b

Unit Title: Collaboration

Reference: BSc2b

Year: 2

Credit Points: 40

Duration: 10 Weeks

Study Time: 400 Hours

Description

This unit focuses on helping you to understand your practice in a wider context through collaboration and interdisciplinary working, with the opportunity to test different working practices. You may, for example, get involved in collaborations within your course which explore generic team-working skills, cross-course collaborations and/or collaborations with industry. Working with other groups will help you to understand your own discipline from alternative perspectives and allow you to learn new skills and gain knowledge from colleagues. Team-working, project management and the ability to communicate effectively with a variety of stakeholders are essential skills that you will develop as part of this unit.

This unit will equip you with the skills to identify the intended focus of your practice and career and become a more autonomous learner in preparation for your final year of study. You will complete a Research Report Proposal to help you to identify research questions and appropriate methodologies. You will develop an understanding of the debates in and around your chosen subject area that can further enhance your creative and scientific practice. It is expected that your chosen topic of research and your practice will be related and relevant to your future career.

Topics covered in this unit

| Creative Practice | Scientific Practice | Research and Communication | Careers and Employability |
|-------------------------------------|--|--|--|
| Developing a collaborative practice | User experience and user interface design | Developing a research question | Working with internal and external partners |
| Interdisciplinary working methods | Academic research methodologies for scientific disciplines | Research sources and methods | Professional pitches and presentations |
| Project Management | Evaluating scientific principles and methodologies | Structuring longer written texts | Understanding professional responsibilities and Health and Safety considerations |
| Creative decision- making | | Communicating effectively through word and image | |

YEAR 2 UNIT: BSc2b

In this unit we aim to support you in:

- Gaining an understanding of collaborative and interdisciplinary working practices
- Consolidating your knowledge, skills and experiences as an independent learner and informed practitioner
- Strengthening your understanding and application of appropriate research methods for your study
- Preparing you for Year 3 study

Learning Outcomes

Upon successful completion of this unit, you will be able to:

- **LO1:** Use COLLABORATION to extend your work into other contexts and assume the RESPONSIBILITIES of working in teams with external and/or internal partners
- **LO2:** Identify and use appropriate methods to conduct effective RESEARCH and ANALYSIS related to your subject
- **LO3:** Show how working with others has assisted in your REFLECTION on the extent of your SPECIALIST KNOWLEDGE
- **LO4:** COMMUNICATE your ideas effectively to different specialist and non-specialist audiences and/or markets

Assessment Requirements

You are required to submit the following for assessment:

- Body of collaborative work
- Supporting documentation
- Research Report Proposal
- Reflective Learning Summary

YEAR 3 UNIT: BSc3a

Year 3 Unit: BSc3a

Unit Title: Research and Preparation

Reference: BSc3a

Year: 3

Credit Points: 40

Duration: 10 Weeks

Study Time: 400 Hours

Description

This is the first and shorter of the two units that make up your final year of undergraduate study. The purpose of this unit is to develop your transferable skills in the areas of research, practice and careers. Guided study and independent learning will help develop your understanding of how to initiate and plan projects that extend your practice and enable you to work towards realising your career aspirations in their widest sense.

You are expected to identify the skills, knowledge, methods, processes and materials needed to advance your learning, and with the support of your tutors, independently develop the expertise required to execute your final project(s) in the next unit.

The production of your creative outputs and written work will enable you to refine your understanding of technical, scientific and ethical perspectives that are essential to, and indicative of, an in-depth understanding of your subject specialism.

Within this unit you will produce a 5,000 word Research Report which expands on the research ideas you proposed in unit BSc2b. You will also participate in projects, competitions and events to help you define your creative direction in the following unit and ensure you are actively pursuing your wider career goals.

By the end of the unit you should feel well prepared to work independently on your final project and have a clear trajectory towards launching your professional career as a graduate of Norwich.

In this unit we aim to support you in:

- planning and managing the production of a substantial written project
- developing a body of independently-sourced reference material, applied through creative experimentation and text-based research
- gaining expertise and experience in using appropriate methods and processes
- furthering your knowledge of relevant theories, histories and concepts
- developing skills for effective communication
- identifying and developing the transferable skills needed for employment or further study
- identifying and developing a further awareness of entry level graduate jobs and business opportunities

Topics covered

| Creative Practice | Scientific Practice | Research and Communication | Careers and Employability |
|--|--|--|---|
| Planning and organising creative projects | Advancing scientific practice with technology, materials and processes | Developing research questions | Identifying and developing transferable skills |
| Advancing creative practice with technology, materials and processes | Investigating emergent technologies and processes | Finding research sources | Using social media as a promotional tool |
| Taking creative risks | Applied scientific techniques and technologies | Using research methods | Working as a freelancer |
| Identifying and utilising resources | Industry platforms and standards | Evaluating evidence | Networking |
| Contemporary theories and concepts | | Using images as evidence | Postgraduate study opportunities |
| Ethical and sustainable practice | | Structuring writing | Working with clients, audiences, competitions and briefs. |
| Future and emerging practice in your discipline | | Communicating effectively with writing | Using Profile as a career development tool |

Learning Outcomes

Upon successful completion of this unit, you will be able to:

- **LO1:** RESEARCH effectively by gathering information from a broad range of appropriate primary and secondary sources, making a detailed and thorough ANALYSIS of these.
- **LO2:** Use SPECIALIST KNOWLEDGE in an area related to your subject and the industry you wish to enter, drawing on current and emerging research.
- **LO3:** Engage in creative RISK-TAKING having used appropriate methods of EXPERIMENTATION in the development of your practice.
- **LO4:** REFLECT on your learning and use EVALUATION to improve to your practice.
- **LO5:** INITIATE projects relevant to your subject using appropriate resources to manage your time effectively within the context of INDEPENDENT LEARNING.
- **LO6:** COMMUNICATE effectively in ways relevant to intended audiences using word and image.
- **LO7:** Identify and develop your CAREERS and EMPLOYABILITY SKILLS and knowledge required to enter your chosen career or further study opportunity.

YEAR 3 UNIT: BSc3a

Assessment Requirements

| You are required to submit all the following for assessment: |
|---|
| 5,000-word Research Report with appropriate in-text references and a bibliography |
| Body of experimental practice |
| Final Project Proposal |
| Supporting documentation |

YEAR 3 UNIT: BSc3b

Year 3 Unit: BSc3b

Unit Title: Resolution and Career Development

Reference: BSc3b

Year: 3

Credit Points: 80

Duration: 20 Weeks

Study Time: 800 Hours

Description

This is the second and final of the two units that make up your final year of undergraduate study. The unit is a culmination of your study at degree level and builds on everything you've learnt so far. Engaging with this unit will enable you to advance your practice to a professional level and sharpen your career preparations to ensure you are well on your way to getting your first job, starting your business or enrolling in post-graduate study.

The Final Project Proposal, developed and submitted for unit BSc3a will form a basis for navigating this unit. While it is natural for some ideas to change as your project develops, there should be a clear rationale for any changes you propose to make, and these will be articulated through your Project Evaluation Document submitted at the end of the unit.

Throughout your course there has been an emphasis on reflective practice and this should now be embedded in your working methods. You will demonstrate your reflections on your learning in this unit through submission of a Project Evaluation Document.

By the submission date you are expected to have completed a body of resolved practice, in other words we expect to see work that has moved from concept to execution, is technically adept, appropriate to your subject and professionally presented. We will support you to achieve this through group sessions and tutorials.

Throughout the unit you will engage in work designed to help you get started in your career. We expect you to develop your self-promotional strategy, showing that you have undertaken thorough research into a wide range of professional career options which are available to you. As a final year student you should be prepared to apply your skills and experience to enable you to identify and gain employment in entry level graduate jobs, set up a business or embark on further study. By the end of the unit you will have developed a Career Development Plan and should feel confident and well prepared to launch your career as a graduate of Norwich.

In this unit we aim to support you in:

- · Executing a substantial creative project or series of projects
- Advancing your specialist skills and knowledge
- Promoting yourself and your work
- Using professional and appropriate communication methods for different audiences
- Understanding and articulating the transferable skills needed for employment or further study
- Applying for entry level graduate jobs and further study
- Setting up a business and working as a freelancer

Topics covered

| Creative Practice | Scientific Practice | Research and Communication | Careers and Employability |
|--|---|--|--|
| Advancing creative practice with technology, materials and processes | Design testing and resolution | Utilising contemporary research and industry knowledge | Creating and executing a social media strategy |
| Resolving problems | Implementing specialist technical skills | Building a repository of evidence | Actively seeking career and business opportunities |
| Professional finishing and presentation | Applying advanced production methodologies | Communicating with non-specialist audiences | Preparing for pitches and interviews |
| Ethical and sustainable practice | Applied scientific design principles and project architecture | Developing strategies for communicating ideas and concepts through practice | Postgraduate study applications |
| Applying skills and knowledge in a variety of contexts | Aligning project outcomes to industry technical expectations | Professional presentation | Marketing your ideas, services and products |

Learning Outcomes

Upon successful completion of this unit, you will be able to:

- **LO1:** Apply the skills of RESEARCH and ANALYSIS to the practices, individuals and institutions that inform your final projects and the decisions you have taken regarding your future career direction.
- **LO2:** Use SPECIALIST KNOWLEDGE and expertise of contemporary and future practice in making your creative and career decisions.
- **LO3:** SOLVE PROBLEMS that are complex and relevant to your subject area, taking the concepts you develop to RESOLUTION.
- **LO4:** Use the skills of critical REFLECTION in different contexts and apply EVALUATION as a key transferable skill.
- **LO5:** EXECUTE relevant projects using appropriate resources and time management effectively, to demonstrate your understanding of INDEPENDENT LEARNING as a key transferable and lifelong skill.
- **LO6:** Present work professionally and use appropriate strategies for COMMUNICATION for the range of audiences most relevant to your scientific/creative practice and/or future career.
- **LO7:** Show that you have developed and applied the relevant specific and transferable CAREERS and EMPLOYABILITY SKILLS to enable you to embark on your future career.

YEAR 3 UNIT: BSc3b

Assessment Requirements

| You are required to submit all the following for assessment: |
|--|
| Body of resolved practice |
| Career Development Plan |
| Supporting documentation |
| Project Evaluation Document |

Learning and Teaching

Learning and teaching at Norwich is underpinned by the University's Creative Learning Strategy. We use a project-centred approach in which practice and theory are integrated within increasingly open-ended briefs; allowing you to develop your individual interests and approach to independent learning within and beyond the discipline you are studying. We emphasise learning and discovery through practice, critical reflection and experimentation with ideas, processes and materials.

At Norwich, we value collaboration and working across disciplines and there are many opportunities to engage with colleagues, and with ideas and concepts from other areas. These include talks from external speakers, cross-university projects and times when you are able to join projects and workshops from beyond your course area.

Course Delivery

Undergraduate courses are mainly taught on campus and include some live-streamed and pre-recorded digital sessions which you can use on-demand. Our approach enables you to benefit from the studios, labs and workshops on campus while learning how the creative industries work and helping to prepare you for your future careers.

At postgraduate level, some courses are taught mainly taught on campus and include some live-streamed and pre-recorded digital sessions which you can use on-demand. Others are predominantly or fully online to provide flexibility for you and help you to manage competing demands on your time. All courses include regular access to tutors through live sessions and/or forums and messaging facilities.

Assessment

At the start of each unit the tutors will explain what you will learn and how we will test your learning through assessment. This information will also be provided on the Virtual Learning Environment (VLE). As the unit progresses, you will be given formal and informal opportunities to receive feedback on your progress. These opportunities may include:

- Group reviews or critiques (crits)
- Self-evaluation and peer evaluation
- Group and individual tutorials

At the end of the unit you will submit work for assessment and receive written feedback and a grade to help you understand what you've done well and what areas to work on for the next assignment. Generally, you will be assessed on course work which might include portfolios, essays, reports, and evaluations. Sometimes you may be assessed on group or individual presentations, and/or performances, depending on your course.

You will be assessed against the approved unit learning outcomes and assessment requirements, as outlined in the Unit Handbooks for your course. Unit handbooks guide you through the specific areas of work in which you will be engaged in order to produce the work required for assessment and successfully achieve the unit learning outcomes.

Engagement

To fully benefit from the course, you are expected to attend all of the taught sessions that are included on the timetable. Timetables are made available at the start of term. For undergraduate students, the balance between taught study and independent learning changes as you progress through the course, going from around 35% of their time in the Integrated Foundation Year (Year 0) to approximately 24% in the final year. Postgraduate taught students studying mainly on campus can expect to attend taught sessions for approximately 20% of their study time.

Independent learning

Each unit has an indicative number of 'study hours' which refers to both your timetabled teaching (such as lectures, seminars, tutorials, workshops etc), and your independent learning. By independent learning we mean activities that help you to learn outside of taught sessions, such as reading, research, practice and preparation of work for assessment. It also includes other activities such as collaborative work and skills development sessions that may run through the assessment period.

Support

You will have access to a wide range of staff, all of them committed to supporting learning. As well as your course tutors, these include staff in technical workshops, the Library, Business and Employability Service, and Student Support.

Work-related learning

All our courses include opportunities to develop your understanding, knowledge and experience of business, industry and professional practice. This includes guest lectures and/or workshops led by visiting professionals; live and simulated projects for external clients; mentoring by professional practitioners; and regular workshops provided by the Business and Employability team to help you get to grips with entrepreneurship, freelancing and enterprise. You will also be introduced to Profile, our unique tool for recording skills and experience and tracking your progress so that when you are applying for jobs you will have a record of your development and understand your key strengths and areas for development.

REQUIREMENTS FOR PROGRESSION ON THE COURSE

The general requirements for progression are as follows:

Progression from Year 0 to Year 1 (Honours degree): you must pass all units

Progression from Year 1 to Year 2 (Honours degree): you must pass all Year 1 units and be awarded 120 credits (Level 4 of the Sector Recognised Standards)

Progression from Year 2 to Year 3: (Honours degree): you must pass all Year 2 units and be awarded 120 credits (Level 5 of the Sector Recognised Standards)

If you do not pass a unit at first attempt you will normally be offered at least one further attempt to pass the unit through resubmission. If you do not pass the unit after a resubmission attempt you will not be allowed to progress to the next stage of study and may have your course terminated. See the University's Student Regulations and Procedures Student Regulations and Procedures 2024-25 (norwichuni.ac.uk).

If you fail all 120 credits in a year of study you will not normally be offered resubmission opportunity and may have your course terminated, or be required to repeat the year, depending on your circumstances.

REQUIREMENTS FOR THE AWARD OF A QUALIFICATION

To qualify for the award of Bachelor of Science with Honours [BSc (Hons)] you must have achieved a pass in all units and be awarded 360 credits.

If you do not complete your course for any reason, you may qualify for an exit award as follows:

- Completion of Year 1 Certificate of Higher Education (120 credits at Level 4 of the Sector Recognised Standards)
- Completion of Year 2 Diploma of Higher Education (240 credits with 120 credits at Level 5 of the Sector Recognised Standards)
- Partial completion of Year 3 BSc Degree (Unclassified) (280 credits with 60 credits at Level 6 of the Sector Recognised Standards)

CIRCUMSTANCES THAT MAY RESULT IN COURSE TERMINATION

There are a number of circumstances which may lead us to review your place at the University, including the following:

- because you haven't registered for your course when we asked you to;
- because your engagement with the University is not satisfactory;
- for academic reasons in other words, because you haven't successfully completed and passed one or more units on your course;
- for disciplinary reasons, including where we have received information which may have led us to make a different decision about your place at the University, or because you have been convicted of a criminal offence involving a court hearing;
- because we believe your health or behaviour is presenting an exceptional level of concern to us, or is disrupting the day-to-day work of the University community;
- because you have taken a formal break from your studies, which we call intermission, but you
 don't meet the conditions we have set for your return or you don't reply to us when we ask you if
 you want to return; or
- because you haven't paid your tuition fees or rent for a place in our accommodation.

QUALITY ASSURANCE

The University was established as an independent higher education institution under Section 121 of the Education Reform Act 1988 and is a recognised body with taught degree awarding powers. The University is regulated by the Office for Students (OfS). Information about the University's status can be found on the Off Register and on the list of recognised bodies published on the UK Government (GOV.UK) website. The Off regulatory framework came fully into force from 1 August 2019. As part of its registration with the Off the University is required to satisfy a number of conditions that relate to quality and standards. Prior to 2016, the University was quality assured by the QAA.

Quality in the University is assured by a number of systems and procedures. Many of these, notably those which contribute to annual monitoring, work to an annual cycle. Others, such as the Periodic Review of courses, operate over longer timescales. The objectives of the QME systems and procedures are:

- 1. To enhance the quality of courses and university professional services;
- 2. To attract a high-quality student application and intake;
- 3. To ensure that the University is a reflective community committed to continuous enhancement; and
- 4. To retain the confidence of key stakeholders, including external accreditors and funding bodies.

Date of Course Specification: September 2024